



FOR IMMEDIATE RELEASE

Media Contact:
Kim Weiss
Public Relations
919-272-8615
kjw27612@yahoo.com

Media Note: Headshot attached

Samuel Cole Salon Advances Expertise at Bumble & bumble Design Studio, NYC

January 22, 2007 (RALEIGH, NC) – Jack Ray, co-owner and senior stylist at Samuel Cole Salon in North Raleigh, traveled to New York City on Monday, January 22, to participate in a week-long design studio at Bumble & bumble, an internationally renowned hair product company and salon.

The studio is offered through Bumble and bumble University (Bb.U), the New York-based company's graduate school for hairdressers that provides advanced training in all aspects of hair styling and care.

"It's a hands-on class for advanced stylists to hone our skills and sharpen our eye for design," Ray said.

Ray and all the stylists at Samuel Cole Salon make it a regular practice to attend studios at Bb.U, he noted.

"Everything about New York City and Bumble & bumble's education is inspiring," Ray said, "the fashion, the energy, and the vibe. I look forward to bringing back to Raleigh a heightened sense of creativity and passion."

Samuel Cole is a member of the Bumble & bumble network of salons. To be a member, a salon must pass a rigorous curriculum for professionalism and design expertise. In addition to selling Bumble & bumble hair products, only Bb. network salon stylists may attend Bb. U classes.

Samuel Cole Salon was voted Citysearch's Best of the Triangle 2006 "Salon of the Year" and 2006 "Top Ten Color Salon". The salon also received Metro Magazine "Metro Bravo" award for Best Salon in the Triangle in 2006.

Jack and Joelle Ray, who have 30 years combined experience in the hair industry, own the salon, which was named for their sons, Samuel and Cole. Services include hair design, custom color, highlight techniques, thermal reconditioning, and glamour concept looks.

For more information on Samuel Cole Salon, visit www.samuelcole.com. For more information on Bumble & bumble, visit www.bumbleandbumble.com.

###