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Samuel Cole Salon Hosts "Colors of the World" Seminar

February 20, 2007 (RALEIGH, NC) – Samuel Cole Salon, an upscale hair styling salon in North Raleigh, recently hosted a Colors of the World seminar presented by the Wella Corporation, one of the leading international beauty supplies.

Colors of the World is a comprehensive program designed to help salons build their hair color business. The seminars focus on developing stylists' coloring skills while supporting the salons with merchandising materials and other business planning education. They are offered in local markets throughout the U.S. as well as in Wella's studios in New York and Los Angeles.

The seminar presented at Samuel Cole Salon was one in a series of classes in Wella's advanced color curriculum. Pamela Mackowiak, a professional service educator with Wella Corporation, conducted the seminar.

"It is quite an honor to host this innovative educational event," said Jack Ray, who co-owns the salon with his wife, Joelle. "We strive to always offer our clients the best, and continual education is a defining element of our culture."

Samuel Cole Salon, located at 240 Newton Road, reopened in its expanded and remodeled facility on February 3. The salon was named Citysearch's Best of the Triangle 2006 "Salon of the Year" and 2006 "Top Ten Color Salon," and received Metro Magazine "Metro Bravo" award for Best Salon in the Triangle in 2006.

For more information on Samuel Cole Salon, visit www.samuelcole.com.

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