

New for You from Samuel Cole Salon

- **Thank you for your referral...** We are excited to present our new and improved client referral program. Our program is a “Win, Win” for you and your referred friend(s). You *and* your friend(s) will both receive \$20 off of future services after your referred friend(s) attends their first appointment at our salon. So, spread the word. The more you refer, the more you save. Make sure to pick up some referral cards each time you visit. Ask your stylist for more details.
- **Treat yourself...** to some serious relaxation by upgrading your next service with one of our new and expanded shampoo service offerings. Our **Classic Shampoo** continues to be complementary with all of our hair services. Our new **Experience** includes an extended, relaxing scalp massage coupled with our soothing paraffin hand treatment for \$18. **The Spa Experience** includes an extended, relaxing scalp massage paired with an intensive Bb conditioning hair treatment, plus our soothing paraffin hand treatment for \$28. Enjoy one of our luxurious shampoo services today! You deserve it. Ask your stylist for more details.
- **Make your Next Appointment and Win** – Beginning September 28th every appointment you make in advance registers you to win a personalized styling “One-on-One” with your stylist which includes up to 5 Bb hair care products selected to meet your hair’s individual needs. Your stylist will walk you through the different aspects of creating your salon-look everyday by providing hands-on demonstration and allowing you to control the tools for maximum results. Your One-on-One will wrap up with your stylist selecting a customized Bb regime of products just for you. Complete prize value up to \$300.
Ask your stylist for details.
- **Gift Cards for Everyone** – Already booked your next appointment? Treat yourself to an extra 10% or 15% off by prepaying for it with a Samuel Cole Salon Gift Card. You will receive 10% off when you prepay for up to \$150 and 15% off when you prepay for over \$150. Gift cards make great gifts as well.